

## 2017 Top Five Free Tips For Every Small Business With No Website Needed!



**Small Business Digital Marketing is free.** Whether your company serves the neighborhood or you ship nationally, these 5 tips are easy to do and will help drive prospects to your business.



**1. Get a Gmail email account.**

Get something like yourbusinessname@gmail.com. Examples might be Tonyspizzadallas@gmail.com or BlairCPARichmond@gmail.com.  
<https://goo.gl/CZ3OK4>



**2. Get your Google My Business listing.**

Put in the street address, pictures, and hours. Really helps mobile search.  
<https://goo.gl/fffCXI>



**3. Add a Facebook page for your company.**

Add pictures to your page and add street address, hours, etc. If you can, add your menu, and post daily specials.  
<https://goo.gl/Ov1MNI>



**4. Add your company to Yelp.**

A mobile device app for smartphones search tool for consumers to see ratings on your business.  
<https://goo.gl/iP1ppN>



**5. Set up your LinkedIn company page.**

Really great if your company sells regionally or nationally. Add the company and your brands in their showcase pages.  
<https://goo.gl/1aUEF8>